



WEEKLY CAR SHOWS USED CAR MARKET FAMILY FESTIVAL

THIS IS AN INTERACTIVE, IMMERSIVE EXPERIENCE.

Without you and your participation, we all go home empty. You are not the audience — you are the reason this works. Walk around. Talk to the builders. Cast your vote. It genuinely matters.

YOUR VOTING TICKET — HOW IT WORKS

You received one voting ticket for each person in your vehicle. These are yours to give.

Walk the lot. Talk to the owners. Find the vehicle that moves you — the story behind it, the craftsmanship, the connection.

Hand your ticket directly to that vehicle's owner. Look them in the eye. Tell them why. You'll make their day.

Voting closes at 2:30 PM. Tickets are counted. The People's Choice Award winner is announced at the 3:30 PM ceremony.

SCHEDULE OF THE DAY

8–10 AM	Show Cars Arrive Vehicles check in and set up before gates open.
10:00 AM	Gates Open Opening ceremony. People's Choice voting opens. All vendors open.
11:00 AM	Live Music & 50/50 Raffle Music begins. Raffle opens — proceeds go to the Heart of the Show winner. Family game section opens.
12:00 PM	Phase 1 — The Dot Walk Five judges fan out independently, placing colored dot stickers on contender vehicles. Watch for dots appearing in real time.
1:00 PM	Phase 2 — Deep Consideration All judges move as a group to each dotted vehicle. Follow along and watch the process unfold.
2:30 PM	Voting Closes People's Choice tickets counted. Live music set.
3:30 PM	Award Ceremony Best in Show People's Choice Heart of the Show
3:45 PM	SmartSale Auction Reg. All unsold consignment vehicles enrolled.
4:00 PM	Live Dealer Auction Real dealers bid on unsold vehicles in a live wholesale auction.
5:00 PM	Closing Ceremony Show closes. Drive-In opens for the evening.

WATCH THE DOT WALK — NOON

Five judges spread out independently and mark contender vehicles with dot stickers. Watch dots appear across the lot in real time. At 1 PM the full panel visits every dotted vehicle together. Follow them. This is judging you can see happening.

TODAY'S AWARDS

BEST IN SHOW

\$250 Cash Prize

Determined by the five-person judging panel following the Dot Walk and Deep Consideration phases. The highest honor of the day.

PEOPLE'S CHOICE

\$250 Cash Prize

Decided entirely by you and every Public Judge here today. The vehicle with the most voting tickets wins. Your ticket is a real vote.

HEART OF THE SHOW

50% of the 50/50 Raffle

Awarded to the most compelling story — finished or still in pieces, the story is all that counts. The raffle benefits the winner and the lucky ticket holder only, not Cruise In Events or the venue.

A NOTE ON THE SHOW CARS

Every vehicle owner here is set up in front of their car and ready to talk. Walk up. Ask a question. Hand over your ticket if they earned it.

"Jack of all trades, master of none — but oftentimes better than a master of one."

That's who built most of what you're looking at today.

ENJOY YOUR VISIT

You showed up today. That matters more than you know. The owners standing next to these cars have spent years — sometimes decades — building, fixing, hunting down parts, and learning things nobody taught them. Most shows walk right past them. Not here. Today you are the judge, the audience, and the reason they loaded up and came out. Talk to them. Ask the question you're thinking. The best conversations at this event happen between strangers who turned out to have everything in common.

Get your Cruisin' Cake. You'll come back next week just for another piece.

